

# Building Strong Proposal Budgets: A Panel Discussion

Office of Research Awareness Series Wednesday, April 28, 2021



#### Introductions

#### <u>Panel</u>

Meghan MacBlane

Director of Grant Development, iSchool mtmacbla@syr.edu

#### **Amy Dumas**

Assistant Director, Falk Research Center adumas@syr.edu

#### **Peg Austin**

Associate Director, Budget and Administration, Center for Policy Research, Maxwell School <u>mmaustin@syr.edu</u>

#### <u>Moderator</u>

#### **Christina Leigh Docteur**

Director of Proposal Support Services, Office of Research cdocteur@syr.edu

SyracuseUniversity

# Agenda

- Proposal basics:
  - -items to include,
  - -tools to build your budget
  - -questions to ask
- Panel discussion
- Q & A

## Proposal Basics: What is a Budget?

- Financial expression of your work plan (a.k.a. statement of work)
  - Personnel costs
  - Other than personnel costs
- Best estimate of financial resources needed to perform the work proposed
- Guiding Principles costs must be:
  - Reasonable, allowable, allocable, and consistently treated
- Scope of the project and the project budget should be in line with the costs available under the funder's program

## Proposal Basics: Items to Include in a Research Budget

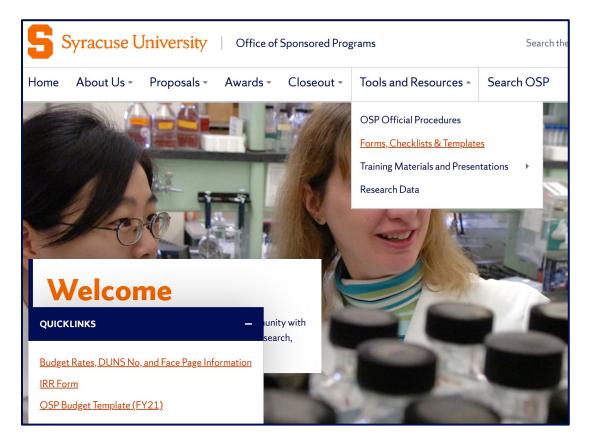
- The 3 T's
  - Time (faculty, postdocs, students, staff); travel (where, when, how long); tuition (does your school include?);
- Equipment (\$5,000k +)
- Materials and supplies (any "stuff" under \$5k)
- Payments to or for other people
  - Trainees (stipends, subsistence), research participants (human subject costs), consultants, purchased services (like transcriptionists or translators), and don't forget subcontractors
- Data and publication costs (put them in there!)
- Indirect costs (also known as overhead or facilities and administrative costs [F&A])

### **Proposal Basics: Item Limitations**

- Read sponsor guidance for budget preparation
  - Check for unallowable costs
  - Some costs may be required (e.g.- PI meetings)
  - Some cost items may have limitations or thresholds (e.g.- effort limits for NSF, salary caps for NIH)
  - Some may be prohibited (administrative costs for federal proposals, indirect costs for many foundations)
- Note: budget terminology may differ among sponsors

## **Proposal Basics: Tools**

- Office of Sponsored Programs Budget Template
  - <u>https://sponsoredprograms.syr.edu</u>
    - Quicklinks > OSP Budget Template (FY21), or
    - Tools and Resources > Forms, Checklists & Templates > Campus R&R Budget Template



## Proposal Basics: Tools – OSP Budget Template

- Walk through of <u>OSP budget template</u>
  - Sheet 1: Directions for completing budget template
  - Introduces some of the "alphabet soup" in the budget template:
    - GA graduate assistant
    - F&A facilities and administrative costs
    - MTDC modified total direct costs

	Directions for Completing the OSP Campus R&R Budget Template - FY21 Budget entry must begin on "Personnel Yr 1" tab and proceed accordingly.									
	Last Updated: 2/9/2021									
Color ke										
	led fields: indicate required cells for data entry									
fields:	indicate locked cells that are non-editable.									
Blue shad	ded fields: indicate cells that should be filled in for each participating personnel									
	el Year 1:									
1.	Complete all of Section "A.", including "Start Date", "Project Duration" and "Sponsor Type". For preparing NIH budgets, you must select "Federal - NIH" in the drop down list under "Sponsor Type". This will enable warnings that activate when NIH caps are exceeded.									
2.	2. Complete the red highlighted cells on "Personnel Yr 1" Tab (Mandatory Fields). Insert the annual salary for each person and then enter the months effort requested. The salary requested and fringe benefits will calculate automatically.									
3.	For Graduate Assistants, the Sponsor types available for fringe benefit calculation in Cell H23 are "Federal-Other", "Federal-NIH" or "Fnd/Prof Soc". The default is "Federal-Other"; and selecting "Federal-NIH" will introduce warnings unique to NIH regarding GA salary compensation caps. The number of students must be entered in Cell B23.									
4.	Enter Additional Senior Key Personnel (up to 15) on the bottom of the worksheet. The detail will not print, only the summary of the additional personnel in the Senior/Key Person section.									
Porconn	el Years 2 - 5:									
	Personnel Data from Personnel Year 1 tab will be automatically entered in "Personnel Yr 2-5" in accordance with the project duration that is entered at the top of "Personnel Yr 1."									
2.	Salary escalation for the out years has a preset default of 3%. Changes in the out year salaries that are not consistent with the preset escalation can be manually edited on the appropriate out year budget pages.									
Non-pers	sonnel:									
	Complete the other project costs as needed.									
-	Subcontracts must be entered accordingly in section entitled "Subawards/Consortiums/Contractual									
2.	Costs," located on Rows #70 through #88.									
	Costs," located on Rows #70 through #8. The "F&A Type" field located in cells B57 through B61 are set with a default of "MTDC - Fed". This setting applies to all federal sponsors and removes the "Participant Support Costs" from the MTDC base in accordance with federal regulations. Should the circumstances permit, one of the other "F&A Type" selections may be used, depending on non-federal sponsor guidance for calculation.									
3.	The "F&A Type" field located in cells B57 through B61 are set with a default of "MTDC - Fed". This setting applies to all federal sponsors and removes the "Participant Support Costs" from the MTDC base in accordance with federal regulations. Should the circumstances permit, one of the other									
3.	The "F&A Type" field located in cells B57 through B61 are set with a default of "MTDC - Fed". This setting applies to all federal sponsors and removes the "Participant Support Costs" from the MTDC base in accordance with federal regulations. Should the circumstances permit, one of the other "F&A Type" selections may be used, depending on non-federal sponsor guidance for calculation. Facilities and Administrative (F&A) Cost contains a drop down box with selections for Syracuse University's currently negotiated F&A rates with Department of Health and Human Services. The									

# Tools – OSP Budget Template: Personnel

- Sheets 2-6: Personnel
   Yrs 1 5
  - Red = required
  - Blue = fill in if using
  - Gray = locked (self calculates)
- Don't forget to scroll down for Additional Senior/Key Personnel, and % Effort Calculator

#### %Effort/Effort Month Calculator

If you know the percent effort but not the<br/>corresponding months, please use cells below to<br/>calculate. Enter a percentage below (yellow field)<br/>and copy/paste the proper effort month (white) into<br/>the corresponding field.% EffortCalAcadSum0.00%000

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						Personnel Year	•								
	Please	Note: NSF limits seni	or personne	el salary requests f	or all prop	osals to two months	5		Project l	Duration	Inst	# (OSP Use)			
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	#						Fringe	Months	Months	Months	Salary	Benefits	Requested	Justification	(Does not print o
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or	·	Adjunct Faculty													
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)			1 613011					Personne	i i i i e c		c copy - 140 3			1	

## Tools – OSP Budget Template: Non-personnel

- Sheet 7: Non-pe

G. Direct Costs

r F&A Type

2 MTDC-Fed

3 MTDC-Fed

MTDC-Fed

5 MTDC-Fed

I. Total Direct and F&A Costs

H. Facilities and Administration Costs (i.e. Indirect Costs)

F&A Rate (%)

Research - On Campus - 50.00%

Subawards/Consortium/Contractual Costs

Enter Other Rate if applicable

- A.k.a. "everythin editable lines fo
- Don't forget to set correct indir (IDC) in the MTI complete subco

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### Tools – Non-SU Personnel Worksheet

- Available on the OSP <u>Forms, Checklists</u> <u>& Templates page</u>
- Should be completed prior to a non-SU individual engaging in any work or activity to be paid by any SU funding source
- Helpful to determine what category your potential collaborator falls in, and thus how to budget for them

Account	Name	Activity	Characteristics
561101	Consultants	Individual is performing services contributing to or participating in a University activity. For sponsored projects, this may include the direction of, or the substantive intellectual participation in a project or interpretation of project results.	<ul> <li>Generally named in sponsored proposal</li> <li>Collaborative effort to provide expertise, advice, and information as opposed to performance of daily duties.</li> <li>Not required to (although may) use SU resources/facilities</li> </ul>
561102	Honoraria	Acknowledgement of individual's contributions to an event or activity, e.g. o Meeting (Provide advice) o Convocation o Speaking engagement o Workshop leader	<ul> <li>Lump sum payment</li> <li>Expert in the field</li> <li>One time or intermittent during budget period</li> <li>May or may not be named in proposal</li> <li>SU facilities use limited to auditorium or lecture hall</li> </ul>
561103	Non- employee services	<ul> <li>Purchased services or non-consultant and non honoraria activities</li> <li>Provision of services to wide variety of customers</li> <li>Provision of services consistent with primary outside employment         <ul> <li>Classroom oversight; teachers</li> <li>Web development</li> <li>Graphic designers</li> </ul> </li> </ul>	<ul> <li>Daily rate or lump sum payment</li> <li>Activity may be named in proposal</li> <li>Temporary, short-term participation</li> </ul>
561199	Consultants – other	For applicable <u>other non-receipted</u> expenses associated with consultant agreement. Used in combination with 561101 or covered by consultant agreement.	<ul> <li>Non-receipted expenses separately reimbursed and in agreement.</li> <li>Form 1099 Reportable.</li> </ul>
561104	Sponsored Subject	Individual involved in research/demonstration project as participant or subjects, e.g. <i>Teachers</i> Paid to receive training or professional development Common for NSF or Dept of Ed projects <i>Human Participants</i> Nominal compensation for time Also called informant fees	<ul> <li>Category of participant named in proposa</li> <li>Individuals not explicitly named in proposa</li> <li>Confidentiality may be required</li> <li>Fee may be linked to primary place of employment (e.g. union shop).</li> </ul>

**For sponsored project charges to account 561101**, please contact OSP for assistance in completing the *Consultant Agreement*. The Agreement should be executed <u>prior</u> to the initiation of work and consequently the submission of the *Request for Payment of Professional Services Rendered by Non-Employees*.

# Tools – Sponsor Budget Forms & Rate Websites

- Always best to start with the OSP Budget Template, as this needs to be completed for submission.
   However...
- Some funders require/provide detailed templates for the further breakdown of costs.
  - Example: Department of
     Energy detailed travel page
- Federal Per Diem (GSA)

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			<b>c.</b> T	ravel											
	CTIONS - PLEASE READ!!!														
	fy Foreign and Domestic Travel as separate items. Examples of Purp	oose of Travel are	subrecipient site v	visits, DO	E meetings	, project mo	gmt. meetir	gs, etc. Ex	amples of Ba	asis for Estim	nating Costs are past trips, tr				
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	al travel regulations are contained within the applicable cost principle					of the owner		itten tununt	neliev In ek						
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	· · · · · ·	Per Dier	Per Diem Rates Overview			Rates are set by fiscal year, effective October 1 each year. Find current rates in the continental United States ("CONUS Rates") by searching below with city and state (or ZIP code), or by clicking on the map, or use the									
	International Travel														
	Duduct Davis d 0 Total	Overvie													
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	Domestic Travel	FY 2021	Per Diem Highlights												
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### **Tools – Your Research Administrators**

Don't know your Research Administrator?
 Check the OSP "<u>Contact Us</u>" page to find out!



#### Amy Deppa, Research Administrator



Supports: Biomedical & Chemical Engineering, Electrical Engineering & Computer Science, Mechanical & Aerospace Engineering



#### Amy Graves, Research Administrator

Phone: 315-443-9360

Supports: Biology, Chemistry, Communication Sciences & Disorders, Forensic & National Security Sciences Institute, Mathematics, Physics, Psychology, Science Teaching



#### Ross Gullo, Research Administrator

Phone: 315-443-1121

Supports: Architecture, Art & Music Histories, Athletics, Center of Excellence in Environmental & Energy Systems, Center for Sustainable Community Solutions, Coalition of Museum & Art

Centers, CASE, College of Visual and Performing Arts, Earth Science, Civil & Environmental Engineering, Falk College of Sport and Human Dynamics (minus Aging Studies Institute), Hendricks Memorial Chapel, Languages, Literatures & Linguistics, Library, Newhouse School of Public Communications, Philosophy, Religion, University College (minus HEOP), Writing Program

#### Jennifer Ho Manion, Research Administrator



Phone: 315-443-8252

COMING SOON Supports: Institute for Veteran & Military Affairs, BFAS, Project Advance, Human Resources, Student Affairs, Information Studies, Burton Blatt Institute, Whitman School of Management

#### Caroline McMullin, Research Administrator

Phone: 315-443-9358

Supports:School of Education, Aging Studies Institute, College of Law (minus BBI), Maxwell School of Citizenship & Public Affairs



#### Tools – Your Local Sources

- Check first to see if your department, center or institute works on budget development
- Additional budget development support provided at college/school level for some schools and colleges:
  - iSchool (Meghan MacBlane mtmacbla@syr.edu)
  - Maxwell (Jill Ferguson jsfergus@maxwell.syr.edu)
  - Falk (Amy Dumas adumas@syr.edu)
  - A&S science departments (Melissa Whipps <u>mjwhipps@syr.edu</u>)
  - Humanities departments (Sarah Workman srworkma@syr.edu)
  - Dean's office budget directors in Newhouse, VPA, School of Ed ...
- Large, interdisciplinary proposal development support and schools and colleges with no departmental resources supported by Proposal Support Services (Chetna and Christina)

#### **Proposal Basics: Questions to Ask**

- Who is going to work on the project/activity?
- What will you do for the project/activity?
  - Which of those things will require paid time (salary, stipends, honoraria)
  - Will you need any equipment or supplies you don't already have
  - Will you need to feed, house, transport, or reimburse anyone for anything
- Where will you have to go?
- Who will you need to work with outside of the institution?
- Is any cost sharing required?
- Are indirect costs allowed? If so, what is the appropriate rate to use
- Are any costs limited or prohibited by the sponsor?

# Panel Discussion



### Questions

- How and when do you use the OSP Budget Template? Budget first or narrative?
- What questions should faculty ask their departmental budget administrators?
- Who else do you consult or what other tools do you use when building a budget that we may not have mentioned?
- What do you look for first in a request for proposals (RFP) to help start the budget process?
- What are the most common mistakes you see when reviewing a budget (and which cause the biggest post-award headaches?)
- Other rules to follow?



# Thank you

Christina Leigh Docteur Director of Proposal Support Services, Office of Research cdocteur@syr.edu