Syracuse University

Exploring Funding and Support for Your Proposals

Chetna Chianese, Office of Research
Christina Leigh Docteur, Office of Research
Bridget Dunn, Corporate and Foundation Relations
Nora Heaphy, Corporate and Foundation Relations

Exploring Funding & Support for Your Proposals – Agenda

- Introduction to & working with Proposal Support Services
- Introduction to & working with Corporate & Foundation Relations (CFR)
- Key resources for pursuing funding

Office of Proposal Support Services - Office of Research

https://research.syr.edu/proposal-support-services/

Who is the Office of Proposal Support Services?

Christina Leigh Docteur, Director
Chetna Chianese, Associate Director
Sarah Workman, Assistant Director
Jeffrey Falchi, Research Information Manager

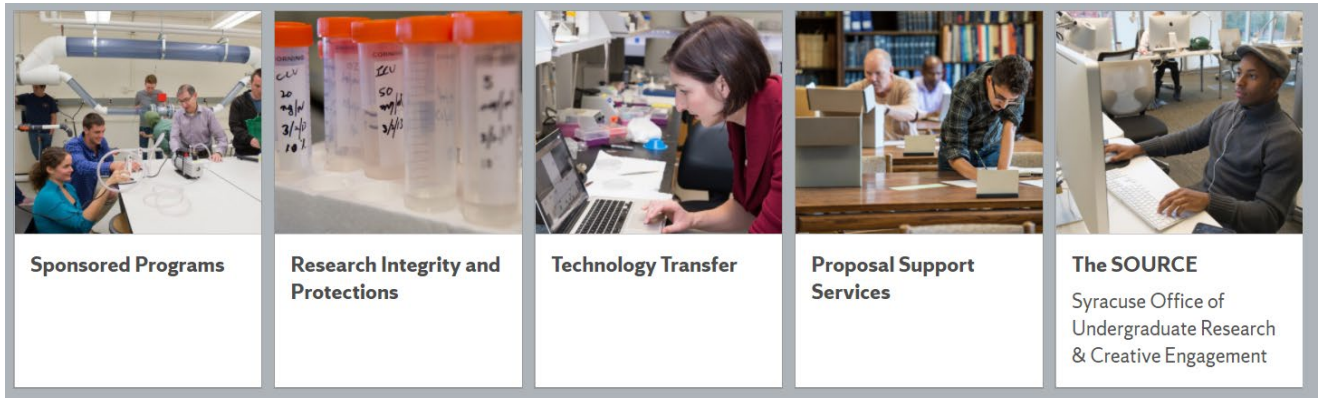
Location
226 Lyman Hall

Contact
cdocteur@syr.edu 315-443-2195
cchianes@syr.edu 315-443-2084
srworkma@syr.edu 315-443-5260
jtfalchi@syr.edu 315-443-6627

Website
https://research.syr.edu/proposal-support-services/

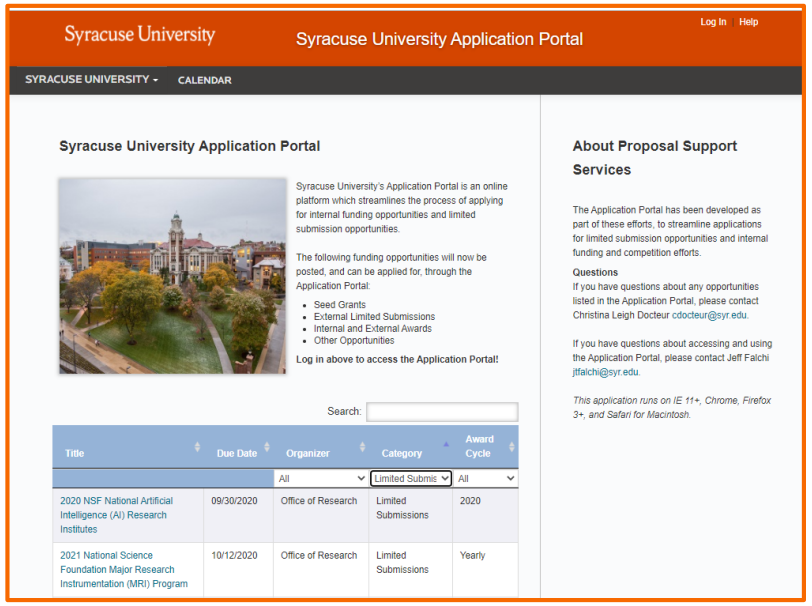
What Does Proposal Support Services Do?

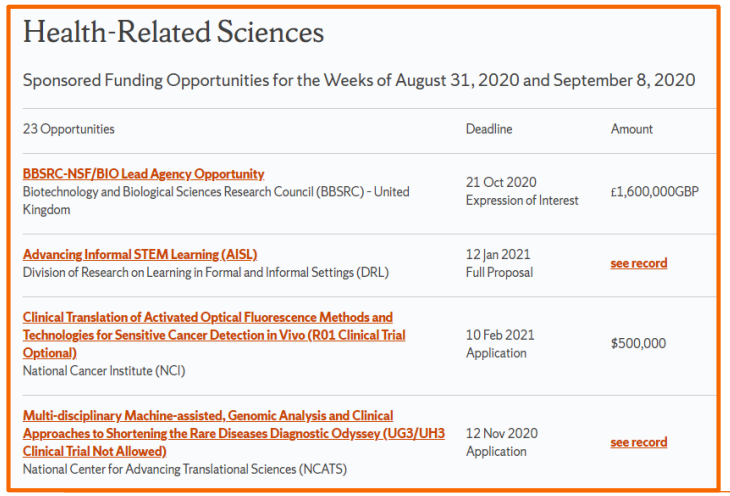
- Created by VPR in 2018 to support proposal, research, and faculty development efforts.
- Institution-wide internal grant programs such as "CUSE Grants"
- Limited submission and award nomination management
- Funding opportunity circulation
- Grant development for large and/or multidisciplinary projects
- Hub of the "SURD Team" – work with staff in schools, colleges and other support units



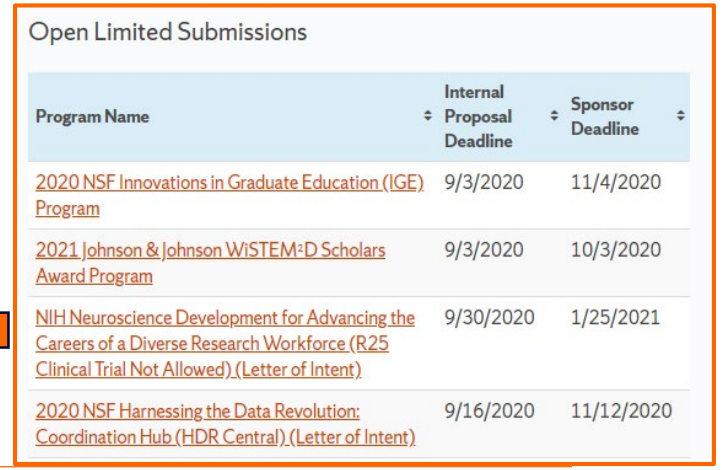
What Does Proposal Support Services Do?

- Circulates funding opportunities
  - https://research.syr.edu/proposal-support-services/sponsored-funding-opportunities/
- Manages internal funding & limited submission opportunities (LSOs)*:
  - https://syracuse.inforeadv4.com/
  - https://research.syr.edu/proposal-support-services/limited-submissions/





**LSO - Funding opportunities with limits on the number of proposals SU can submit, which require internal competitions*



Office of Research Newsletter

All faculty receive a monthly newsletter

Syracuse University

AUGUST 2020

Syracuse University

Office of Research

August 2020 – Monthly Campus Updates from the Syracuse University Office of Research

Highlighted SU Research Events

Office of Research Awareness Session – Introduction to the Office of Research

Sept. 23 | 11 a.m.-noon | Zoom

Join the Office of Research for an introduction to its services. Hear presentations from Office of Sponsored Programs, Office of Research Integrity and Protections, Office of Technology Transfer, Office of Proposal Support Services and The SOURCE - Syracuse Office of Undergraduate Research and Creative Engagement.

Registration is required.

REGISTER NOW

Limited Submission Opportunities

Syracuse University has recently updated its process for Limited Submission Funding Opportunities. The updated process may be found here.

The following Limited Submission Opportunities were announced over the past month and are currently open. Internal applications are accepted until the due dates listed.

2021 NSF Major Research Instrumentation (MRI) Program
Internal Pre-proposal Due Date: Monday, Oct. 12, 2020
NSF Deadline: Jan. 19, 2021

2020 NSF Innovations in Graduate Education (IGE) Program (Letter of Intent)
Internal Letter of Intent Due Date: Thursday, Sept. 3, 2020
NSF Deadline: Nov. 4, 2020

2020 NSF Harnessing the Data Revolution: Coordination Hub (HDR Central) (Letter of Intent)
Internal Letter of Intent Due Date: Wednesday, Sept. 16, 2020
NSF Deadline: Nov. 12, 2020

2020 NSF National Artificial Intelligence (AI) Research Institutes (Letter of Intent)
Internal Letter of Intent Due Date: Wednesday, Sept. 30, 2020
NSF Deadline: Dec. 4, 2020

Funding Opportunities

The Office of Proposal Support Services has developed a Sponsored Funding Opportunities webpage which is updated weekly with new federal, state and foundation funding opportunities relevant to campus. Below are some highlighted opportunities:

NSF Dynamic Language Infrastructure - NEH Documenting Endangered Languages (DLI-DEL)
This funding partnership between NSF and NEH supports projects to develop and advance knowledge concerning dynamic language infrastructure in the context of endangered human languages—languages that are both understudied and at risk of falling out of use.
Proposal Deadline: Nov. 18, 2020

NIST Public Safety Innovation Accelerator Program - Augmented Reality
NIST is seeking applications to accelerate research and development around the use of augmented reality for improving public safety user interfaces.
Proposal Deadline: Oct. 1, 2020

Amazon Research Awards (ARA)
ARA funds proposals in a variety of research areas relevant to Amazon such as robotics, machine learning, security, and more.
Proposal Deadline: Oct. 11, 2020

Sponsored Funding Awards

The Office of Sponsored Programs (OSP) provides monthly updates on all proposals submitted through OSP and awarded to the Syracuse University community. You may access OSP Highlights on answers.syr.edu (NetID and password required).

Office of Corporate and Foundation Relations

Mission, People, and Services

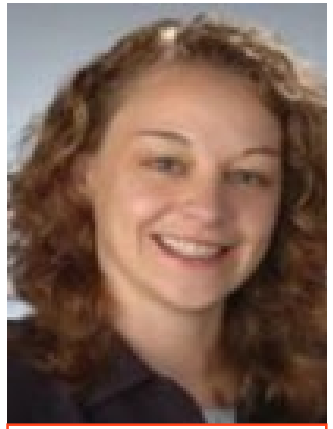
Who is the Office of Corporate and Foundation Relations?

Corporate Relations

Foundation Relations

Patti Althoff
Director
847.452.1522
poalthof@syr.edu

Matt Fratto
Sr. Director
315.443.4245
mfratt01@syr.edu



Jen Walters
Associate Director
jewalt02@syr.edu

Gary Girzadas
Executive Director
315.443.3567
gsgirzad@syr.edu

Bridget Dunn
Research Info Analyst
315.443.1215
bdunn01@syr.edu

Lekita Dawkins
Director
315.443.1606
lvscott@syr.edu

Nora Heaphy
Director
315.443.3810
nheaphy@syr.edu

Location: 640 Skytop
Website: corporationsandfoundations.syr.edu

What is our purpose?

CFR Mission

Syracuse University's Office of Corporate & Foundation Relations **builds bridges** between faculty, students and staff and leading **corporations and private foundations** to **increase funding and engagement** and **promote institutional priorities.**

How do we achieve our mission?

Our Expert Staff…

Provides Knowledge and Expertise

- 100+ top Foundations
- History with SU

Offers Support, Coordination and Planning

- Support institutional strengths and emerging campus-wide priorities
- Align institutional priorities with Foundation interests and grant-making programs
- Funding Opportunity Surveys and Profiles
- RFPs and CFAs
- Coordinate foundation-funded awards and fellowships (Limited Submission Opportunities)

Positions Faculty and Research Teams for Success

- Training and technical assistance (grantsmanship)
- Cultivation: Meetings with Foundation leaders and staff
- Solicitation: Proposal support and submission
- Stewardship

Funding Opportunity Survey

Foundation	Address	Website	Priority Alignment	Restrictions and Deadlines	Assets	Grant total (most recent year)	Grant Sample	Notes	SU Relationship
Arthur Vining Davis Foundation	Ponte Verde Beach, FL	https://www.avdf.org/Programs/PrivateHigherEducation.aspx	"The Private Higher Education Program Area supports colleges and universities that prioritize undergraduate education and emphasize the liberal arts. The Foundations provide grants directly to private colleges and universities as well as to consortia that support those institutions in their educational mission. Although the Foundations support a variety of programs in higher education, grants typically support projects that improve student outcomes or enhance faculty leadership."	Accepts LOIs	$157,830,324	$6,356,075	$370K to the Association of American Colleges and Universities (Washington, DC) "For The VALUE of Aligning Assignments for Learning program that aims to better understand the classroom teaching methods that contribute to improved critical thinking skills in college."	No known personal connections with SU. Past giving favors projects that benefit disadvantaged students.	Has given over $559K. Most recent $199K in 2012 for Simulated Interaction Model for Pre-Service Secondary Teachers.
Carnegie Corporation of New York	NY, NY	https://www.carnegie.org/programs/urban-and-higher-education/	Education is one of the foundation's four priorities. Within education, it focuses on new designs to advance learning, pathways to postsecondary success, leadership and teaching to advance learning, public understanding, and Integration, Learning, and Innovation.	Accepts LOIs	$3,300,084,286	$156,707,079	$725K in 2018 to Harvard. "As states, districts, and schools increasingly move towards using evidence-based practices to drive continuous improvement at the school level, a number of limitations, including cost, time, and capacity, prevent them from fully leveraging data and analysis. As a result, school districts are constantly cycling through new initiatives, with no valid way to know which are working and which are not. To address this challenge, Proving Ground, an initiative of the Center for Education Policy Research at Harvard University, has launched a collaborative network of state, district, and charter management organizations that makes analytical results more readily available and widespread in order to learn together about what is working and what is not in U.S. education. The goal is to provide education leaders with better evidence in order to inform decision making, improve implementation, and assess impact. This grant supports the development and launch of an Institute to provide intensive support to pipeline districts not yet in the network."	Majority of education reform giving is focused on K-12. Multiple SU leaders and board of trustee members may know foundation trustees or program directors, including Robert Menschel, Nicholas Donofrio, Ron O'Hanley, Judith Greenberg Seinfeld and Amir Rahnamay-Azar.	Has given over $3.7M. Most recent was $4K in June 2020 for the Global Affairs Institute.
Chan Zuckerberg Initiative	Palo Alto, CA	https://chanzuckerberg.com/education/learning-science/	The foundation has a program focused on learning sciences, within which they focus on research insights, learning measurement, applied learning science, school and research collaboratives and breakthrough learning projects.	Makes grants through a mixture of targeting grant making, open competitions and RFPs.	n/a	n/a	$1.4M for the Education Counsel in 2019. "The Science of Learning and Development Initiative is a collaboration among some of the nation's leading education organizations aimed at making the science of learning and development a key driver of education equity and excellence. This grant supports American Institutes for Research, Education Counsel, Forum for Youth Investment, Learning Policy Institute, Populace, Turnaround for Children, and other allies to elevate knowledge of the science of learning and development and its implications for education practice and policy."	Majority of science learning program giving has supported programs for K-12 students. Jeffrey Scruggs may know Kenneth Mehlman, a member of the public policy advisory board at CZI. They were both previously involved with Sponsors for Educational Opportunity, though it's unclear if they overlapped.	No gifts in CITRUS
Lumina Foundation	Indianapolis, IN	https://www.luminafoundation.org/	"A better-educated country will mean greater economic security and social mobility for all Americans. Our mission is to prepare people for informed citizenship and success in a global economy." Focus areas are quality learning, racial equity, research & evaluation, talent development, and affordable learning. Foundation aims to ensure that 60% of American adults have a college degree, certificate, industry certification or other credential by 2025.	Accepts LOIs	$1,202,918,515	$49,505,253	$200K to the Montana University System in 2018 for $209K in 2019 to University of Colorado-Boulder "To define quality indicators and develop system data infrastructure that will help improve student outcomes"	S. Louise Phanstiel may know Michael L. Smith, a member of the foundation's board. They both previously worked on the executive teams at Anthem and Blue Cross of California.	Has given over $1.1M. Most recently $175K in 2014 for the Lumina Partnership for Attainment Fund.

Comprehensive Profile

- Overview
- Priorities
- Giving Summary
- Grant Sample
- Eligibility
- Deadlines
- Board/Staff Connections
- Conclusion/Recommendations

Syracuse University

Comprehensive Profile

Corporate and Foundation Relations
640 Skytop Rd., 2nd Floor
Syracuse, NY 13244 | 315-443-3567

The William and Flora Hewlett Foundation

Established	1966	**Assets**	$9,888,878,000
Website	https://hewlett.org/	**Grant Total (2018)**	$429,268,000
Address	2121 Sand Hill Road, Menlo Park, CA 94025	**Grant Range**	$100K-$5M
		Report Date	3/27/2020
		Researcher	Bridget Dunn

Overview

The foundation was established in 1966 by engineer and entrepreneur William R. Hewlett and his wife, Flora Lamson Hewlett, with their eldest son, Walter Hewlett. Bill Hewlett was a co-founder of the Hewlett-Packard Company. The Foundation is one of the largest philanthropic institutions in the United States, awarding over $400 million in grants internationally in 2018. The foundation has established programs that focus on education, environment, global development and population, performing arts, and effective philanthropy, as well as support for disadvantaged communities in the San Francisco Bay Area. In addition, the foundation make grants for special projects and address other timely problems, such as challenges related to cybersecurity and U.S. democracy.

COVID-19 Updates (as of 3/27/2020): Foundation offices are currently closed and staff are working from home. The Foundation is striving to assist grantees by providing greater flexibility around grant requirements, reporting timelines, budgets, etc.

Priorities

The foundation has a range of programs including education, environment, global development and population, performing arts, cyber and the SF Bay area. The foundation is known for favoring past grantees.

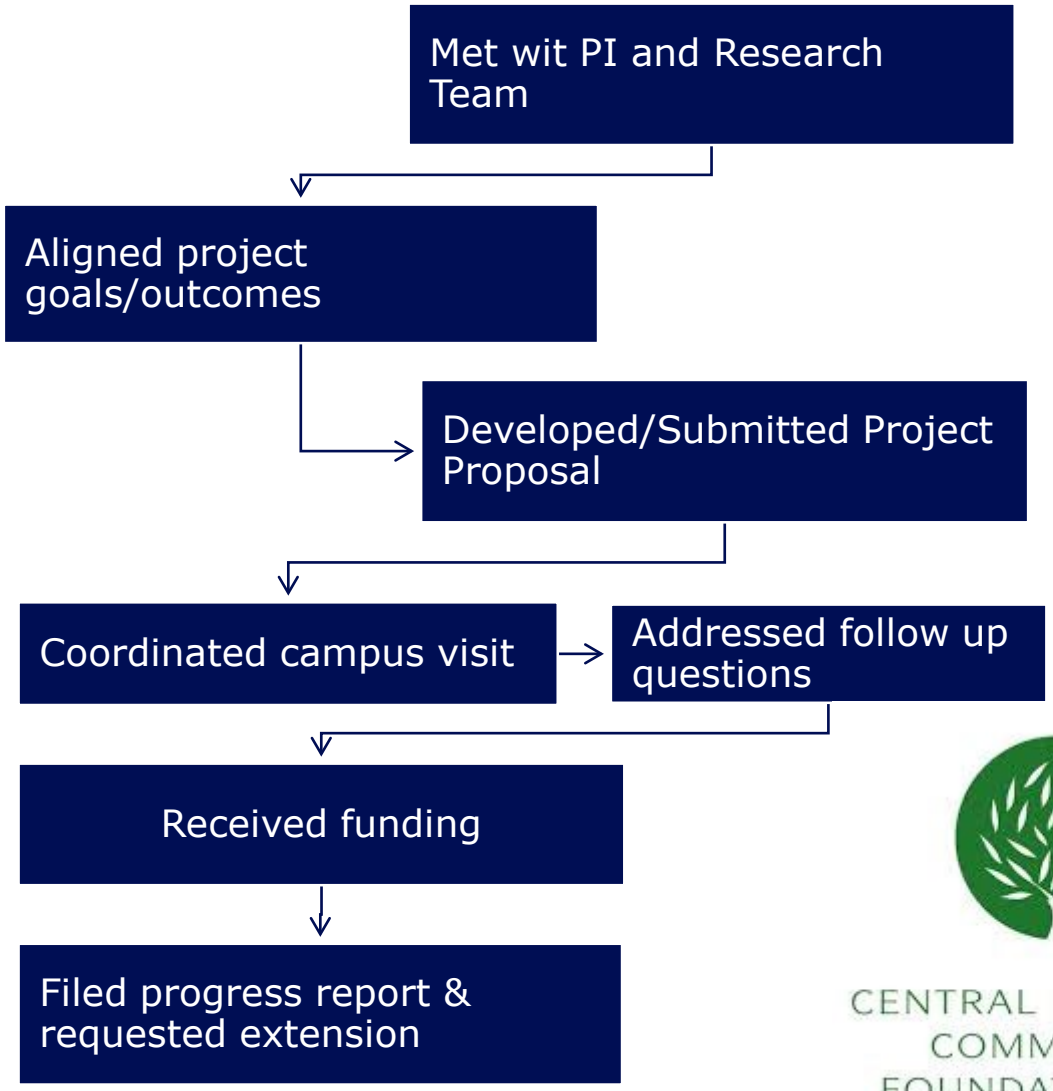
The foundation conducts climate-change related grant making through its Environment program, which emphasizes climate change and offers a two-pronged approach featuring two, separate strategies: Climate and Energy and Western Conservation. Their Climate and Energy strategy aims to "Reduce greenhouse gas emissions and ensure clean and efficient supplies of energy to safeguard people from climate change." The Western Conservation strategy is focused on preserving the landscapes and waterways of the Western US and Canada.

Hewlett places importance on quantitative outcomes in projects and generally approaches issues from a global perspective. Its climate projects are usually related to affecting policy. Few grants in this area go to universities. The majority of their Climate and Energy work is done through large grants to organizations like ClimateWorks Foundation and Energy Foundation, which then make smaller grants to other organizations.

Position Faculty and Research Teams for Success

Smart Water, Engaged Citizens

Civil and Environmental Engineering



CENTRAL NEW YORK COMMUNITY FOUNDATION, INC.

Key Resources for Pursuing Funding

Information - Types of Proposals

- Types of proposals
  - Proposals for individual awards
    - Asks for SS#, requires individual accounts
  - Proposals for Syracuse University awards
    - Asks for EIN, AOR signature, letter from institutional official
- Types of funders
  - Federal or state governments
  - Corporations
  - Foundations
  - Other nonprofits

Information - Submission Process at SU

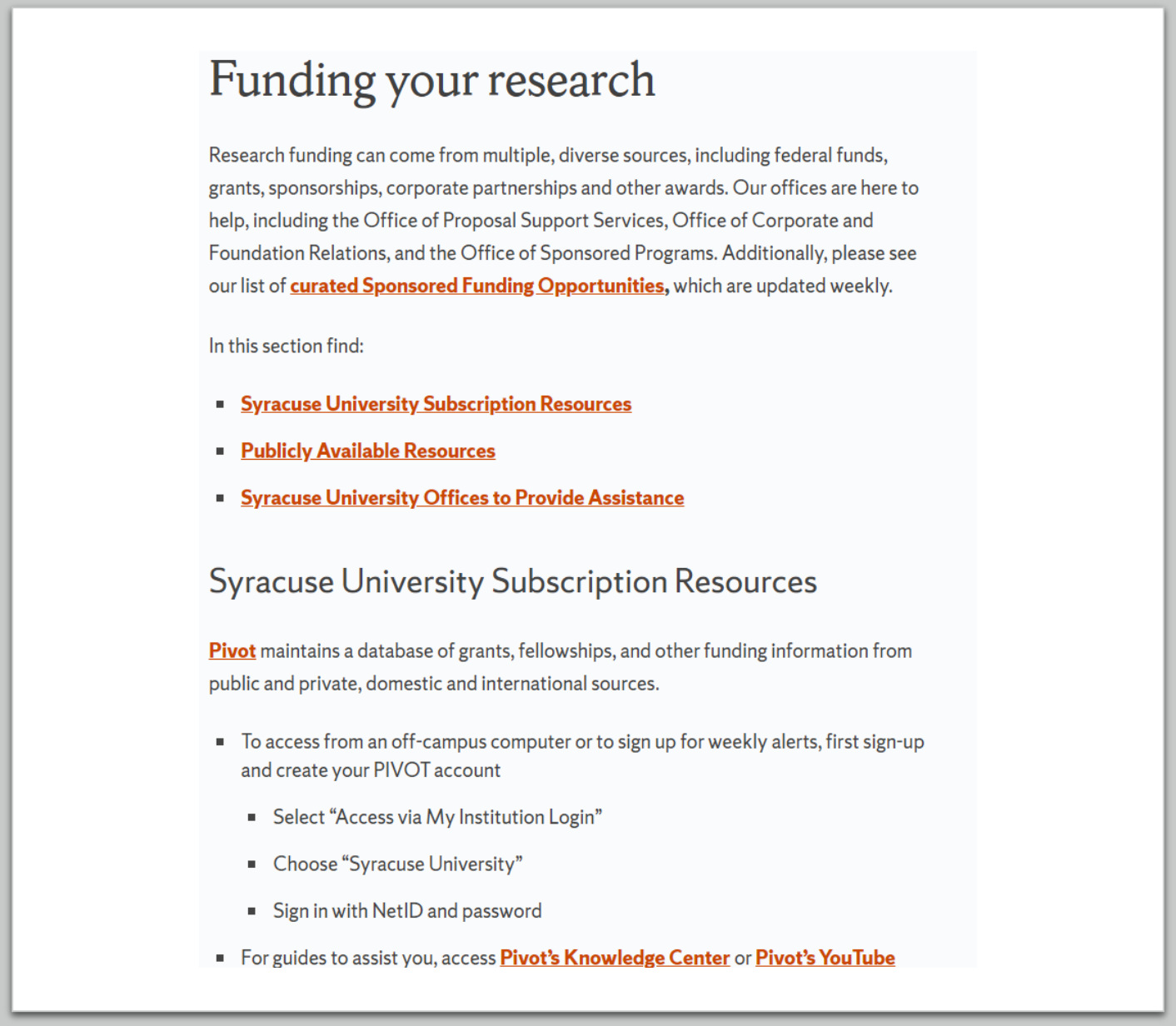
- If grant/award will be made to SU MUST be submitted by:
  - Office of Sponsored Programs https://sponsoredprograms.syr.edu/
- For OSP, contact your Research Administration
  - Contact OSP with information about your submission at least 2 weeks in advance https://sponsoredprograms.syr.edu/about/contact/
- Consult Foundation Relations when working with a Foundation.
  - Utilize the intake form on our website, or contact one of us directly

We are all here to help, and we work together.

Contact any of us, and we will get you to the best resource!

Funding Resources to Explore

- Check out the "Funding your research" page for links to subscription-based and publicly available resources
- https://research.syr.edu/for-researchers/funding-your-research/



Funding your research

Research funding can come from multiple, diverse sources, including federal funds, grants, sponsorships, corporate partnerships and other awards. Our offices are here to help, including the Office of Proposal Support Services, Office of Corporate and Foundation Relations, and the Office of Sponsored Programs. Additionally, please see our list of **curated Sponsored Funding Opportunities,** which are updated weekly.

In this section find:

- **Syracuse University Subscription Resources**
- **Publicly Available Resources**
- **Syracuse University Offices to Provide Assistance**

Syracuse University Subscription Resources

Pivot maintains a database of grants, fellowships, and other funding information from public and private, domestic and international sources.

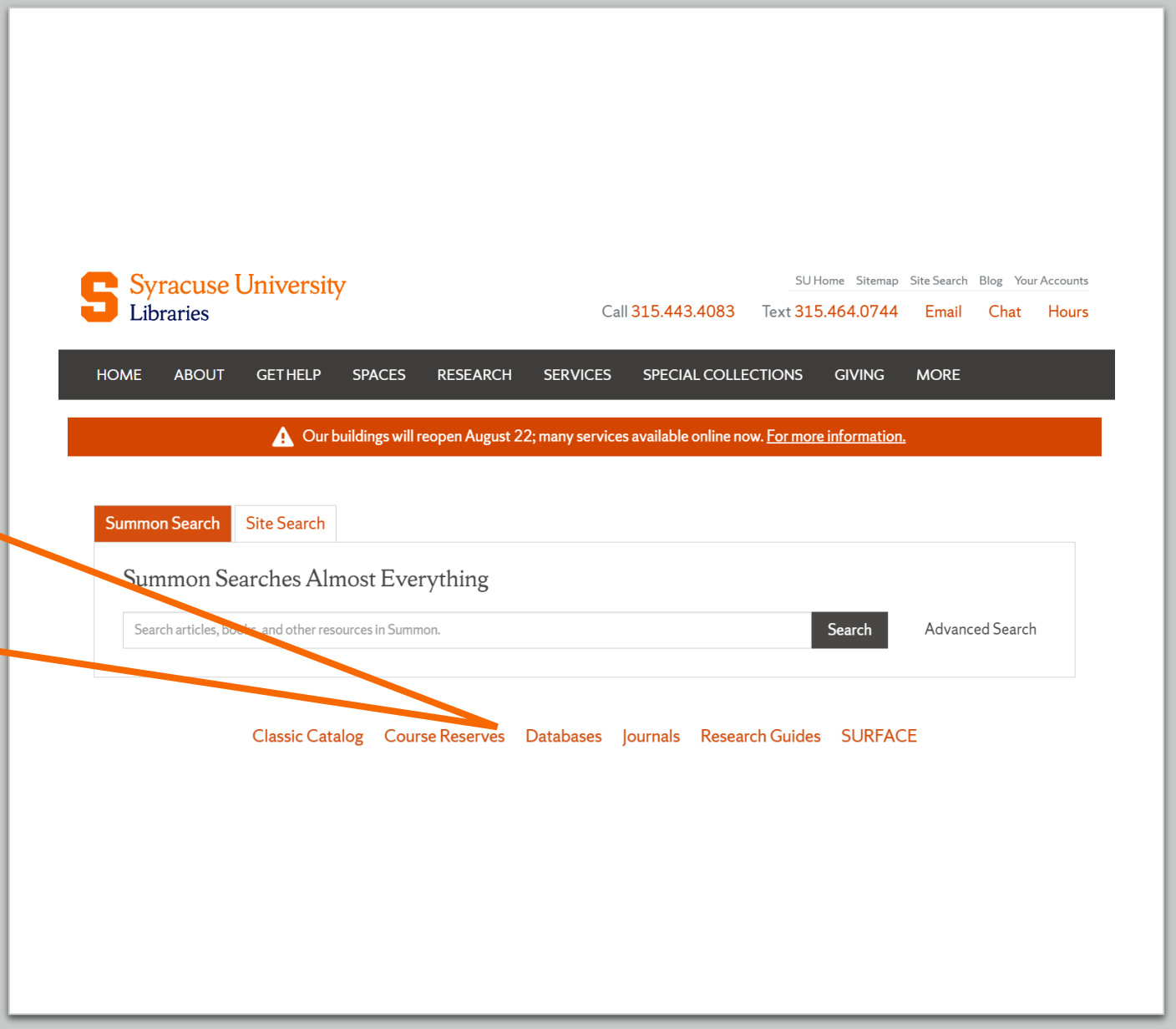
- To access from an off-campus computer or to sign up for weekly alerts, first sign-up and create your PIVOT account
  - Select "Access via My Institution Login"
  - Choose "Syracuse University"
  - Sign in with NetID and password
- For guides to assist you, access **Pivot's Knowledge Center** or **Pivot's YouTube**

Foundation Directory Online (FDO)

- https://library.syr.edu/

Select "Databases"

Search "Foundation" then select *Foundation Directory Online*



Foundation Directory Online (FDO)

Who gave what for what?

(Lists of grants by year)

What are their interests?

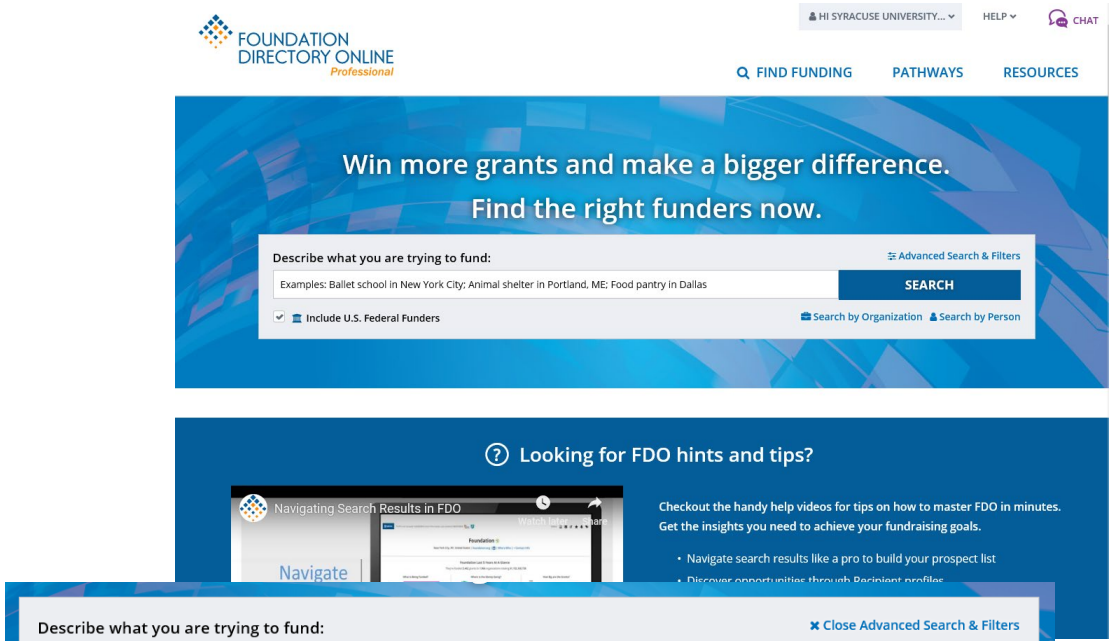
(Detailed funder profiles)

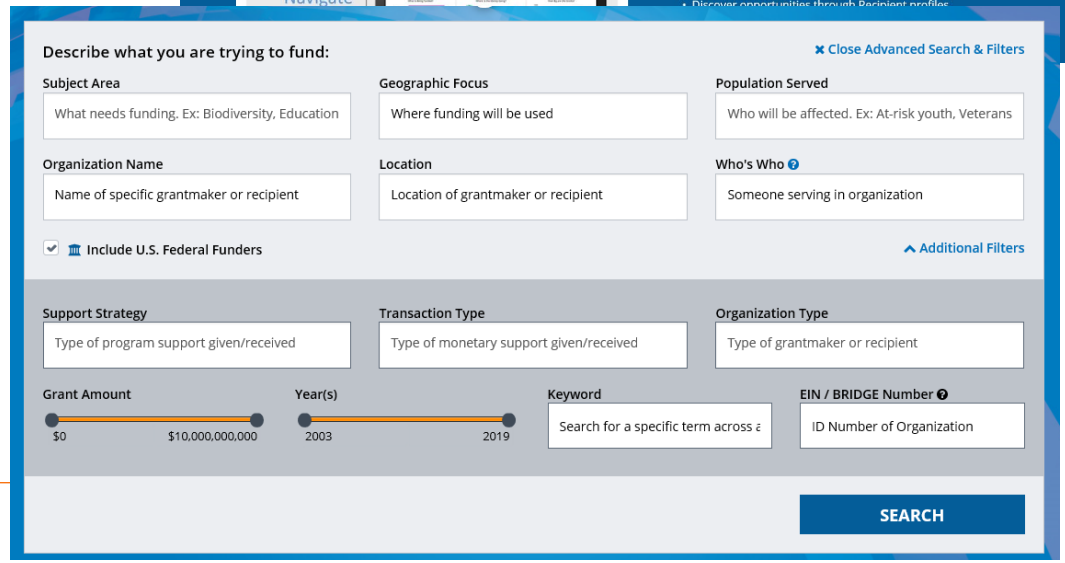
Where are they giving & to whom?

(Maps & tables of grant types)

Watch Videos for hints and tips

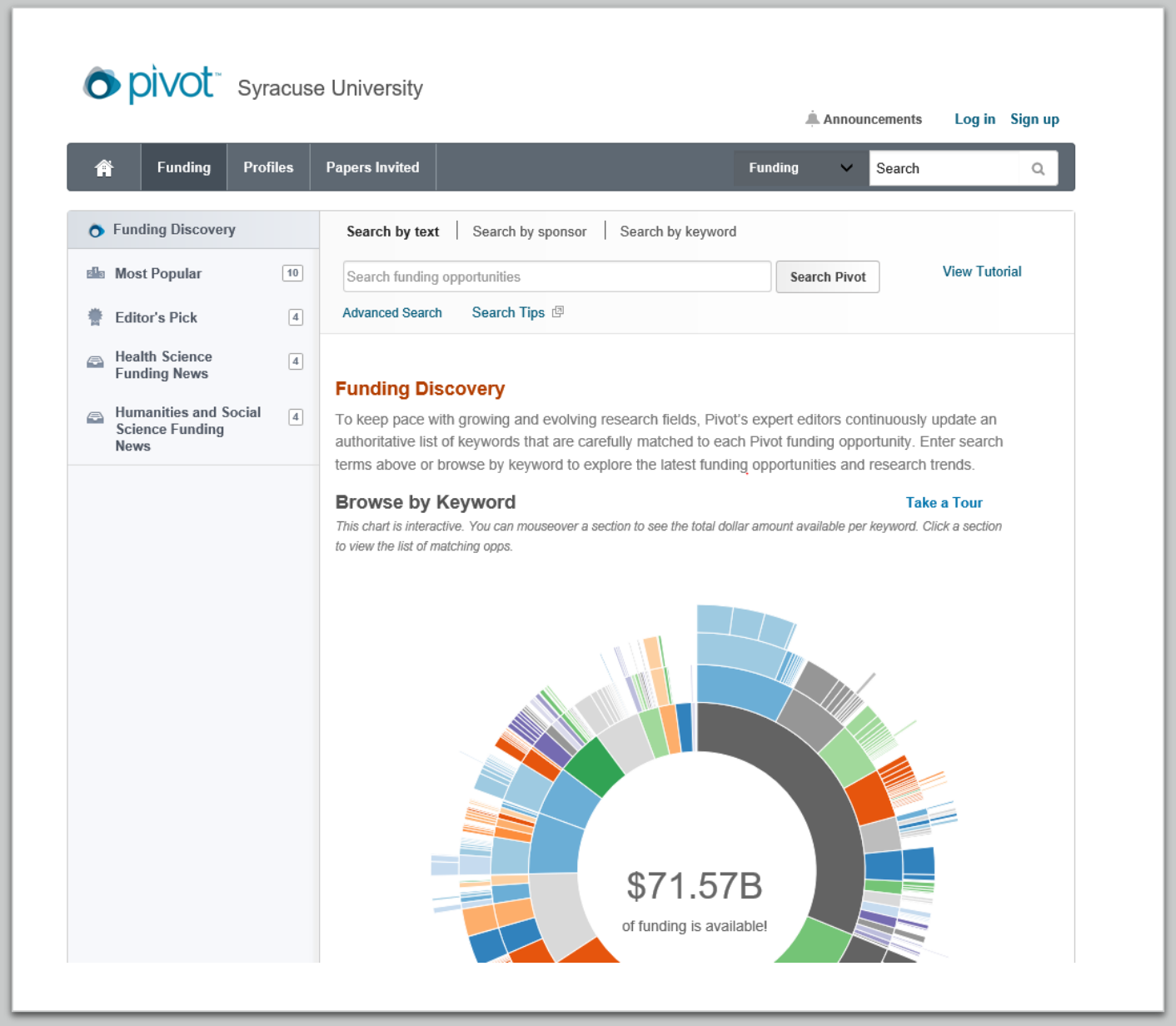
Use Advanced Search to narrow search





PIVOT

https://pivot.proquest.com/

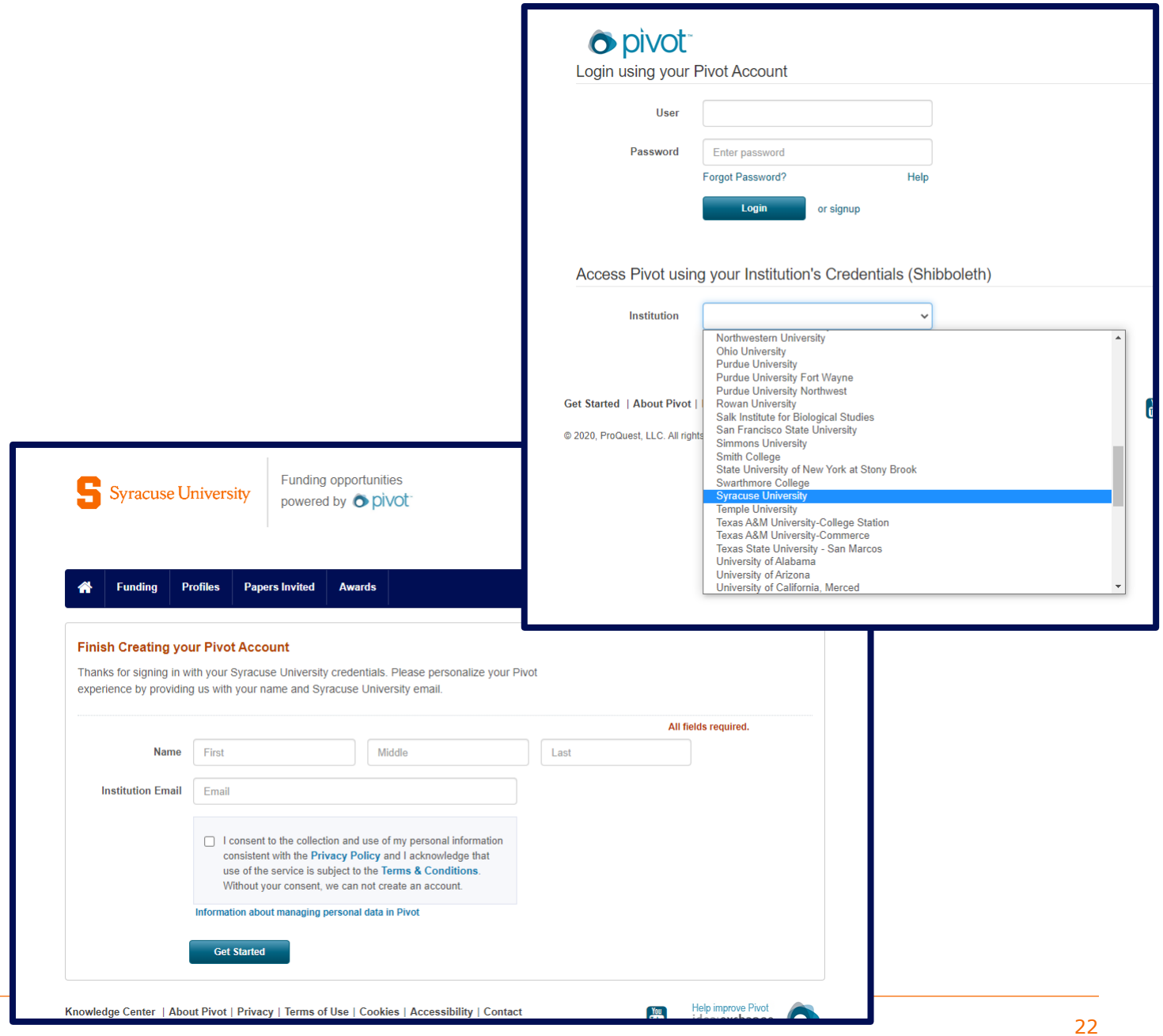


PIVOT

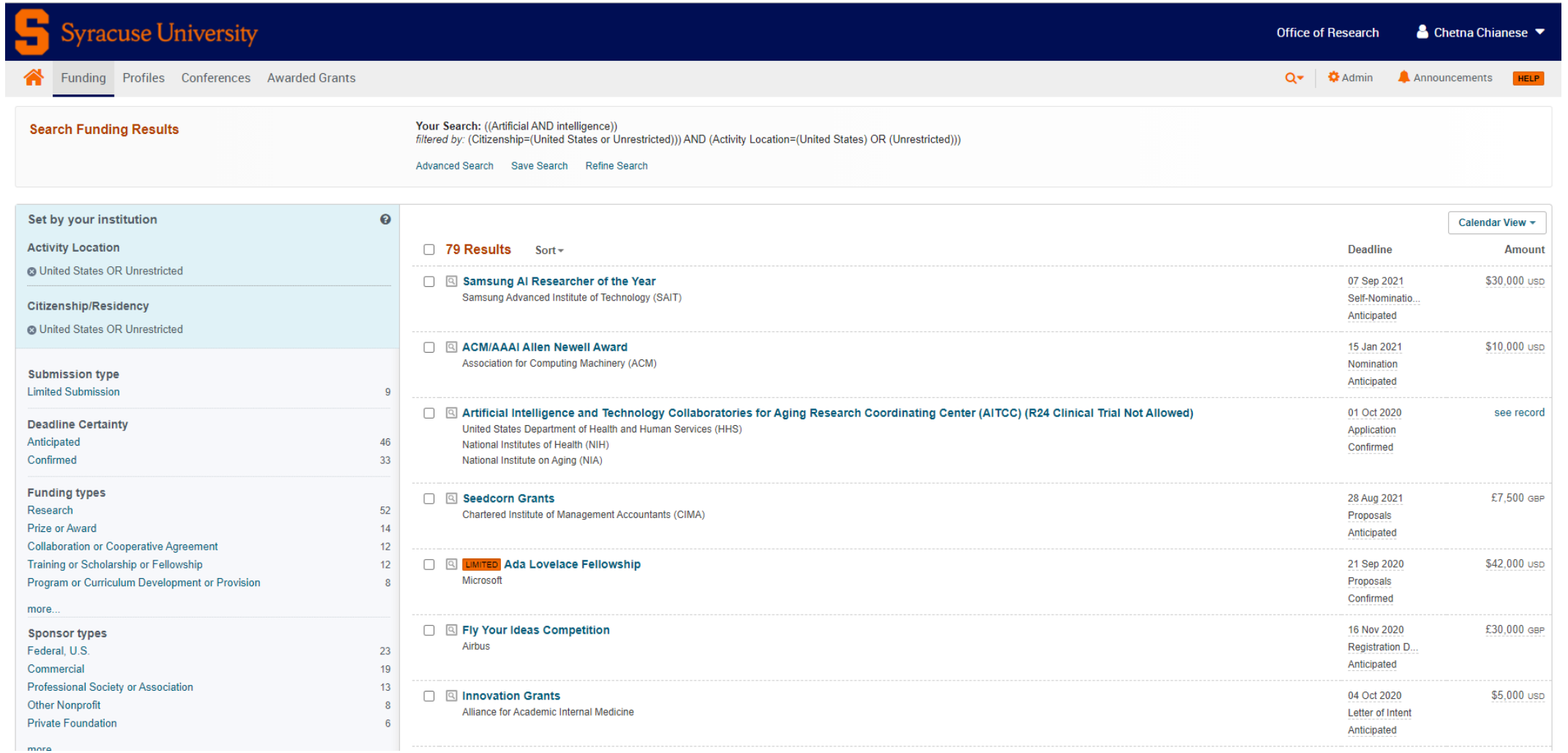
Pivot

Signing in with Shibboleth

1. Navigate to page
2. Select institution
3. Login with SUID & PW
4. Finalize your account



Sample Pivot Search – Artificial Intelligence



Example Funding Opps data table
(don't recreate the wheel each time!)

Funder	Link	Program	Elgibility	Amount	Progress	Deadline	Submitted	Notes
Alfred P. Sloan Foundation	https://sloan.org/	Public Understanding - New Media	501 (c)(3) Organizations	$20,000 - $1,350,000		Rolling		
The Knight Foundation	https://knightfoundation.org/articles/a-call-for-ideas-immersive-technology-in-the-arts	Immersive Technology in the Arts	Artist + University/Arts Institution	$100,000 - $150,000	Round 1 - Submitted	8/12/2019	Yes	
National Geographic Society	https://www.nationalgeographic.org/funding-opportunities/grants/what-we-fund/	Storytelling Grant	501 (c)(3) Organizations	$10,000 - $30,000	Informational interviews with previous recipients	10/9/2019		
NSF	https://www.nsf.gov/funding/pgm_summ.jsp?pims_id=504790&org=NSF&sel_org=NSF&from=fund	Partnerships for Innovation (PFI)	Research institutions	Technology Translation: $250,000 max; Research Partnerships: $550,000 max		1/1/2020 OR 7/8/2020		
NOAA	https://coast.noaa.gov/funding/_pdf/NOAA-NFA-NFAPO-2018-2005418-NOAA-BAA-posted-09.30.2017.pdf	Opps not falling under NOAA's discretionary funding programs	Higher Ed institutions			5/15/2020		Request sent to Mark Coleman to look into opportunities
NASA	https://nspires.nasaprs.com/external/solicitations/summary.do?solld=%7B4445F02E-8F05-7BCD-237C-886D3E8B7965%7D&path=&method=init	Team II	Higher Ed institutions	$500,000 - $1,000,000		5/22/2020: NOIs Due (strongly encouraged); 8/13/2020: Prop due (dates based on 2019)		Need to confirm updated deadlines in 2020 via website
NEH	https://www.neh.gov/grants/public/digital-projects-the-public	Digital Projects for the Public	$10,000 and $30,000	Discovery: 30K; Prototyping: 100; Production: 300K		6/19/2020		
HTC Vive for Impact	https://vrforimpact.com/							

Syracuse University

Thank You

Christina Leigh Docteur
Director of Proposal Support Services
Syracuse University Office of Research
cdocteur@syr.edu

Nora Heaphy
Director, Foundation Relations
Office of Corporate and Foundation Relations
nheaphy@syr.edu

Chetna Chianese
Associate Director, PSS
Syracuse University Office of Research
cchianes@syr.edu

Bridget Dunn
Research Analyst
Office of Corporate and Foundation Relations
bdunn01@syr.edu